

NHIDA February 12, 2016 Meeting Agenda

Present: Anne Eaton, Sue Morbey, Leslie Benton-Norris, Audrey Burke, Caryl Patten, Rebecca Nelson-Avery, E. Bette Nelson, Michelle Stinson, Michael Patten (via conference call)

Meeting Called to Order: 5:46 p.m.

Secretary's Report: Approval of December and January meeting minutes. Motion to accept as written: Audrey, Seconded: Bette. Unanimous acceptance

Treasurer's Report: Anne met with Mary, our bookkeeper, to go over the spreadsheet Anne had been keeping to reconcile the books. We are currently about \$12K ahead from the end of last year.

- Account balance
- Profit and Loss statements

501(c)(3) business: (Anne) Copyright infringement claim. National office received a complaint from a company claiming the NH branch had used an image without permission & we had 10 days to respond and will charge us at a discounted rate for our use of the image. Audrey reached out to GoDaddy.com, the company we used to create the website initially, who stated it was a scam. Anne has not pursued the contact further, but notified IDA national of the incident as well. Audrey has documentation from GoDaddy stating they stand behind their licenses & we are ok.

Audrey is looking into reputable companies to purchase photos from to create a gallery for us to have prior to us voting on a possible budget.

Executive Committee: Anne, Audrey, Rebecca, Michael, Sue. (Nothing to report)

Finance Committee: Sue, Anne, Michael, Audrey, Gloria.

Claudia has offered to draft the budget for our upcoming year for the committee members to work from. Working off the attorney general's office filing forms to create our budget.

Aileen Cormier made a donation to NHIDA of \$1000.00 from the Click for Literacy campaign.

Membership Committee: (Rebecca, Michelle, assisted by Aileen Cormier)

- Aileen sent out 40-50 letters to her OG certified teachers and asked her Seacoast counterpart to do the same.
- 166 members in Jan. 2016. 172 in February 2016.
- Possibility of creating an event for parents to attend in order to increase membership. Aileen has offered her space, which has been recently redone. Possibility of having an assistive technology training for parents, focusing on only a few apps & explaining them in-depth, so participants do not get overwhelmed.
- Suggestions for drafting and sending out notes to past conference attendees & people who's memberships have lapsed thanking them for their participation & encouraging them to join us again.
- Offer advanced notice to those current and past members as an incentive to maintain membership.

Conference Committee: (Leslie, Valerie, Bette, Gloria, Sue, Audrey, Anne)

- Ron Yoshimoto update – have received his topic for discussion: Structured Phonics: From phonology to syllabication to morphology. The 3 levels for decoding, spelling and vocabulary
 - presenter will do an overview of OG and share data from research he has done over the years. Multi-Sensory Structured Literacy vs. OG focus in the title.
 - Need to advertise regionally & know that our core audience will be mostly OG trained individuals, but Ron is able to reach all people through his passion and humor. Leslie will check with Ron about checking on his target audience for explanation in the brochure & his learning objectives.
 - Sue will work on the conference brochure with Anne. Leslie wants to send out the first mailing for the end of March - prior to April vacation. She will need the mailing list from Constant Contact in order to send the brochures out- Audrey will assist with this.
 - Anne will look into obtaining an action photo of Ron that we can gain permission to use for the brochure.
 - As part of the contract, Leslie will ask Ron to purchase flight insurance & NHIDA will reimburse him for the cost of the premium. Sue will assist with the writing of the contract as well. Ron's speakers fee is \$2,500.00, hotel costs for up to 2 nights, flight estimated to be around \$1000.00 (according to expedia.com search).
 - Fees: \$150 Early Bird Member price, \$175 Late member registration & All non-members. Early bird special end date: August 30, 2016.
- Update on 2017 conference speaker(s): Leslie has sent several emails to Sarah Ward, but has not received a response, even with a specific deadline requested. She will email Sarah directly this week to see if she can get a response, or we will move on to other possible speakers.
 - Rebecca shared that Boothby Therapy Services may be interested in branching out into conferences/training and sharing costs with NHIDA to host someone such as Sarah Ward.

Outreach: (Valerie, phone; Audrey, email; Phyllis, Claudia)

- NCC event: Thursday, April 14th is the only available date. Sue will confirm date for us. Rebecca will narrate the PowerPoint and video, Anne will do introductions and run the simulation. Anne, Caryl, will participate in a Q & A session afterward.
 - Board viewed the video and discussed the IDA power point proposed to be presented at the event. Rebecca & Anne to schedule a practice run through in order to coordinate all the components of the evening.
- Newfound School District professional development presentation inquiry
 - Phone/email inquiries.
 - Received a call from a tutor newly relocated from Georgia who is available for tutoring. Contact info given to interested board members.
 - Audrey has received several requests for evaluator recommendations in our area.
- Greenwood School simulation scheduled for March 27. Audrey will add the brochure Anne created for this Vermont event to the website.

Website/FB: (Audrey, Shannon, Michelle) – Uptick on FB activity and “likes”

Webinar: (Audrey, Anne)

- 28 registrants + last minute 10 from SFCS...39 total participants.
- A few attendees had challenges with accessing the links, so they were given an extension of an additional 2 weeks to complete the training.

Fundraising: (Anne) TeamQuest “virtual” participant – board support requested

Legislative: (Michelle, Sandy, Anne, Caryl)

- House Education Committee hearing on 1/12/16; vote on 1/26/16; **floor vote in the House 2/9/16 182-176 in favor. Next step House Finance Committee.**
- Caryl to talk with Aileen and Michelle about a financial angle to present to the House finance committee as to why it would benefit them to fund this bill **Please delete the rest of this sentence:**vs. letting the districts keep being responsible.

Newsletter: (Valerie, Bette, Phyllis, Sandy and Sue (with Constant Contact support from Anne).

- New issue to be out this month. Sue looking for assistance with completing it. She will be emailing Bette lists of research topics to share with Sue.

Vermont: (Anne, Kara, Shannon) Simulation at Greenwood School 2/27/16

2016 meeting dates:

- March 11, April 8 (or after NCC event), May 13, and June 24
- Annual planning session – Saturday, July 9th